



Maine Red Hot Dog Festival

Saturday, August 12, 2017 - Downtown Dexter, Maine
 Sponsored by: Dexter Revitalization Committee
 and Maine Highlands Federal Credit Union

The Dexter Revitalization Committee (DRC) is proud to present Dexter's 2nd annual Maine Red Hot Dog Festival! The DRC is made up of various local area citizens committed to the revitalization of our town in order to attract new business, as well as residents. Improvements to our beach area is our first project which will be completed this summer. With the addition of barbecue grills, picnic tables, shuffleboard, a beach volleyball court and other various improvements, families will be able to enjoy this area once again.

The Maine Red Hot Dog Festival is a DRC fundraiser designed to attract a large number of people to the town where they will see all that Dexter has to offer, and to simply have fun! Some of the activities planned on this day will be a 5K 'bun'-run and a 1-mile kids fun-'bun'-run, 140 feet of inflatable obstacle courses for all ages, live entertainment on three stages all day, food contests, a hot-dog eating contest, pie-eating contest, a heavy equipment petting zoo, rubber ducky race, food and craft vendors, golf tournament, and much more. Plus, plenty of red hot dogs cooked and served by members of the DRC.

We are working hard to make this another BIG event held on Main St. (blocked to traffic) and in the back parking lot, and want to give you the opportunity to be a part of it! Your sponsorship dollars will ensure a successful event. Please consider one of the following revised levels of advertising opportunities:

Mustard Sponsor (\$50)	-Business (or family) name listed on website and social media	<h2 style="text-align: center;">Vendors</h2> <p style="text-align: center;">Downtown Businesses - FREE - (Business front)</p> <p style="text-align: center;">Non-Downtown Businesses and Non-Profit Organizations - \$35.00 - 12' x 12' by July 1 \$50.00 - 12' x 12' after July 1</p> <ul style="list-style-type: none"> • Food vendors are not allowed to sell hot dogs. • No generators • No latex balloons <p style="text-align: center;"><u>Vendors - SEND NO MONEY NOW</u></p> <p style="text-align: center;">Vendor request form located at www.redhotdog.org</p>
Ketchup Sponsor (\$100)	-Business (or family) name listed on website and social media, plus on 50 Bun-Run t-shirts	
Relish Sponsor (\$200)	-Business logo on website and social media, plus logo on 50 Bun-Run t-shirts	
The Works (\$500)	-Business logo on website and social media, Signage on stage, logo on festival t-shirts (approx. 600 printed), free T-shirt	
Corporate (\$1000)	-Business logo on front page of website and social media, logo on newspaper advertisements, logo on festival t-shirts, logo sign on stage, 2 free T-shirts	

Logos in .jpg or .eps format for t-shirts and website need to emailed to: info@redhotdog.org

Sponsors, please circle your choice above and make check payable to:

Dexter Revitalization Committee
 23 Main St.
 Dexter, ME 04930

Business Name: _____

Contact Name: _____

Phone # _____

Please include this form w/payment.

All sponsorship funds due June 30, 2017 Inquiries: info@redhotdog.org or 207-557-9642

*proceeds
benefit*

