



# Maine Red Hot Dog Festival

**Saturday, August 11, 2018 - Downtown Dexter, Maine**  
 Sponsored by: Dexter Revitalization Committee  
 and Maine Highlands Federal Credit Union

The Dexter Revitalization Committee (DRC) is proud to present Dexter's 3rd annual Maine Red Hot Dog Festival! This festival attracts a large number of people to our town where they will see all that Dexter has to offer - and to simply have fun! Estimated crowds for previous festivals has been 3,000-5,000!

Some of the activities planned on this day will be a 5K 'Bun'-Run, 140 foot Giant Inflatable Obstacle Course for all ages, live entertainment on four stages all day, eating contests, rubber duck race, several food and craft vendors, and much more! Plus, thousands of WA Bean red snappers served in the 'Red Hot Dog District'!

We are working hard to make this another BIG event to be held on Main St. (blocked to traffic) and in the back parking lot, and we want to give you the opportunity to be a part of it! Your sponsorship dollars will ensure a successful event. Please consider one of the following levels of advertising opportunities:

<b>Mustard Sponsor (\$50)</b>	-Business (or family) name on website and social media	<b>Attention Vendors</b>
<b>Ketchup Sponsor (\$100)</b>	-Business (or family) name on website and social media, plus on 50 Bun-Run t-shirts	<b>Downtown Businesses:</b> 12' x 12' space - Business front <b>FREE!</b> - (\$40 ea. add'l space)
<b>Relish Sponsor (\$200)</b>	-Business logo on website and social media, plus logo on 50 Bun-Run t-shirts	<b>Non-Downtown Businesses and Non-Profits:</b>
<b>The Works (\$500)</b>	-Business logo on website, social media, festival t-shirts (approx. 60) and signage on stage	<b>Non-Food Vendor:</b> \$40/12' x 12' space by June 30 \$60/12' x 12' space after June 30
<b>CORPORATE (\$1000)</b>	-Business logo on front page of website, social media, festival t-shirts, signage on stage, and newspaper/poster advertisements	<b>Food/Alcohol Vendor:</b> \$75/12' x 12' space by June 30 \$100/12' x 12' space after June 30 (Electricity extra)
Logos in high res .jpg or .eps format for t-shirts and website need to emailed to: info@redhotdog.org		<b>-Food vendors are not allowed to sell hot dogs</b> <b>-No generators</b> <b>-No latex balloons</b>
		<b>Vendors - SEND NO MONEY NOW</b> Vendor request form located at www.redhotdog.org

Sponsors, please circle your choice above and make check payable to:

**Dexter Revitalization Committee**  
 23 Main St.  
 Dexter, ME 04930

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone # \_\_\_\_\_

Please include this form w/payment.

All sponsorship funds due June 30, 2018 Inquiries: info@redhotdog.org or 207-557-9642

proceeds  
benefit

