



Maine Red Hot Dog Festival

Saturday, August 10, 2024 | 10:00am – 5:00pm

Downtown Dexter, Maine

Sponsored by: Dexter Development Association
and Maine Highlands Federal Credit Union

The 2024 Maine Red Hot Dog Festival planning is now underway. Last year this event attracted more than 5,000 people to Dexter. This year's event's activities include a 5K 'Bun'-Run, several stages with live entertainment all day, eating contests, a Kid Zone, many food and craft vendors and plenty of WA Bean red snappers grilled and served by members of the DDA.

Funds raised at this event help to improve areas around town that the Town of Dexter may not otherwise be able to fund. So far, this has included beach area renovations, funding for the library renovations, Group Work Camp sponsorships, new Welcome to Dexter signs, and our first annual Central Highlands Trade Show. Now in the works are a historical walking-map, directional business signs, and new bicycle/walking trails.

The volunteer members of the Dexter Development Association are working hard to make this year's festival another big event held again on Main St. (blocked to traffic) and in the municipal parking lot. We want to give you the opportunity to be a part of it! Your sponsorship dollars will ensure a successful event. Please consider one of the following levels of advertising opportunities:

SPONSORSHIP LEVELS

MUSTARD SPONSOR (\$50)	Business name listed on website and social media
KETCHUP SPONSOR (\$100)	Business name listed on website, social media, and on 50 Bun-Run t-shirts
RELISH SPONSOR (\$250)	Business name listed on website, social media, and logo on 50 Bun-Run t-shirts
THE WORKS (\$500)	Business logo on website, social media, festival t-shirts, and stage signage. Plus, one free vendor space!
CORPORATE (\$1000)	Business logo on front page of website, social media, festival t-shirts, stage banner, posters, and newspaper ads. Plus, one free vendor space!

See website for
VENDOR INFO
Downtown businesses
allowed one free
12X12 vendor space!

Logos in .jpg or .eps format for t-shirts, website, and social media need to be emailed to: info@redhotdog.org

Please make check payable to:

Dexter Development Association

Town of Dexter
23 Main St.
Dexter, ME 04930

Please include this portion w/payment

Business Name: _____

Contact Name: _____

Phone # _____

E-Mail address _____

Sponsorship Amount \$ _____

PLEASE SEND BY JUNE 30, 2024

facebook.com/MaineRedHotDogFestival



redhotdog.org

Inquiries: info@redhotdog.org

facebook.com/DexterDevelopmentAssociation