



# Maine Red Hot Dog Festival

Saturday, August 9, 2025 | 10:00am – 5:00pm

Downtown Dexter, Maine

Sponsored by: Dexter Development Association

The 2025 Maine Red Hot Dog Festival planning is now underway. Each year it is estimated that more than 5,000 people come in to Dexter. This year's event's activities include a 5K 'Bun'-Run, several stages with live entertainment all day, eating contests, a Kid Zone, over 100 food and craft vendors and plenty of WA Bean red snappers grilled and served by members of the DDA.

Funds raised at this event make a positive impact in the Town of Dexter on projects that may not otherwise be funded. This has included beach improvements like free swim lessons, lifeguards, a pirate ship playset, landscaping, securing a grant for shade trees, as well as Group Work Camp sponsorships. We plan to continue efforts by improving beach area parking, replacing old playground equipment, and adding walking trails with workout stations, and a new 1000 sf pavilion for beach concerts and community gatherings.

The volunteer members of the Dexter Development Association are working hard to make this year's festival another big event held again on Main St. (blocked to traffic) and in the municipal parking lot. We want to give you the opportunity to be a part of it! Your sponsorship dollars will ensure a successful event. Please consider one of the following levels of advertising opportunities:

### SPONSORSHIP LEVELS

MUSTARD SPONSOR (\$100)

Business name listed on social media

RELISH SPONSOR (\$250)

Business name listed on social media and logo on 50 Bun-Run t-shirts

THE WORKS SPONSOR (\$500)

Business logo on social media and on Festival t-shirts. Plus one free vendor space.

CORPORATE (\$1000)

Business logo on front page of website, social media, Festival t-shirts, posters and newspaper ads. Plus one free vendor space.

STAGE SPONSOR (\$2000)

All Corporate benefits plus large banner as stage sponsor (need four)

See website for **VENDOR INFO**  
Downtown businesses allowed one free 12X12 vendor space!

Logos in .jpg or .eps format for t-shirts, website, and social media need to be emailed to: [info@redhotdog.org](mailto:info@redhotdog.org)

Please make check payable to:

**Dexter Development Association**

Town of Dexter  
23 Main St.  
Dexter, ME 04930

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone # \_\_\_\_\_

E-Mail address \_\_\_\_\_

**Please include this portion w/payment**

Sponsorship Amount \$ \_\_\_\_\_



**PLEASE SEND BY JUNE 30, 2025**

Inquiries: [info@redhotdog.org](mailto:info@redhotdog.org)

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[redhotdog.org](http://redhotdog.org)

[facebook.com/DexterDevelopmentAssociation](https://facebook.com/DexterDevelopmentAssociation)